

Faculty Exchange Programmes

Name of the University/College	Name of the faculty	Name of the Program	Course name	Participants
CETYS University, Mexico	Dr Savitha Nair, Associate Professor	International Summer Programme 2019	Strategic Management - 15-26 July 2019	29 students – 22 students from the 3 campuses of CETYS, 6 students from Europe and 1 student from China.
Nottingham Trent University, UK	Dr Sadhasivam, Director	Ethical Consumption – Global Responsibility Week		Students of NTU

Online

Name of the University/College	Name of the faculty	Name of the Program	Duration/Dates	Participants
CETYS University, Mexico	Dr S Kavitha, Associate Professor Dr Sadhasivam, Director Dr Savitha Nair, Associate Prof	Social Media Marketing	16 hrs online offered for 2 batches Batch 1 - March-May 2021. Batch 2 – Oct-Nov 21	Batch 1 - 23 Students Batch 2 – 23 Students CETYS University and its partner institution
CETYS University,	Prof S Balasubramanian,	Social Entrepreneurship	16 hrs online	Students from CETYS

Mexico	Director, GRGCAS, Dr Savitha Nair, Associate Professor, Dr B Sripirabaa, Associate Professor, Dr P Sadhasivam, Director, and Mr Dinesh Manickam, Co-Founder & Executive Director, No Food Waste		offered for 2 batches February-March 2021 September - October 2021.,	University and its partner institution
San Diego State University, USA – COIL	Dr S Kavitha and Ms Alexa Mokalis	Social Media Analytics	Video Session and Online Session	Students from Business Unit and Student of SDSU
Universiti Malaysia Pahang, Malaysia	Dr Savitha Nair	Designing and Implementing Innovation Strategies	18th November 2021.	UG students of Industrial Technology Management
Universiti Malaysia Pahang, Malaysia	Dr Savitha Nair	4 Ps of Innovation and SCAMPER	28th April 2022.	Students of Faculty of Industrial Management

List of international programmes on Social Entrepreneurship offered to various partner institutions:

1. A 10-hour programme on Social Entrepreneurship was offered to the faculty and students of Universiti Malaysia Pahang in September 2020
2. A 3-hour online programme on ‘Social Entrepreneurship’ was offered to the students of Swinburne University of Technology, Australia, on 25 th November 2020. Twenty eight students participated in the programme. The resource people were Prof S Balasubramanian, Director, GRG Centre for Advanced Studies, Dr Savitha Nair, Associate Professor; and Mr Padmanabhan Gopalan, Founder - No Food Waste.
3. A 3-hour online programme was organized for the undergraduate students of Nottingham Business School, UK, during the Global Responsibility Week held on 10-12

February 2021. About 20 students attended the programme. The resource persons of the Programme were Prof S Balasubramanian, Chief Mentor; Mr Ramesh Chandran, Founder, Bio Basics; and Dr Savitha Nair, Associate Professor.

4. A 3-hour online programme was organized for the undergraduate students of Nottingham Business School, UK, during the Global Responsibility Week held during 2-4 February 2022. Dr P Sadhasivam, Director, Dr Savitha Nair, Associate Professor, and Mr Dinesh Manickam, Co-founder, No Food Waste, Coimbatore, handled sessions.

5. An 8-hour online programme on 'Social Entrepreneurship' was conducted for the faculty members of CETYS University, Mexico, during 19, 21-23 January 2021. About 26 faculty members from the Social Science, Engineering and Management Schools of CETYS University participated in the programme. The resource persons were Prof S Balasubramanian, Director, GRGCAS; Dr Rajeev Kamineni of University of South Australia, Adelaide; Dr Navin Kartik of Columbia University, New York; Mr Ramesh Chandran, Founder, Bio Basics, Coimbatore; Dr Savitha Nair, Associate Professor, and Dr B Sripirabaa, Associate Professor