

## Faculty Exchange Programmes 2019-2023

Name of the University/College	Name of the faculty	Name of the Program	Course/ Topic	Participants
CETYS University, Mexico	Dr Savitha Nair, Associate Professor	International Summer Programme 2019	Strategic Management - 15-26 July 2019	29 students - 22 students from the 3 campuses of CETYS, 6 students from Europe and 1 student from China.
Nottingham Trent University, UK	Dr P Sadhasivam, Director	Global Responsibility Week	Ethical Consumption - 4,5,6 and 7 April 2022	Students of NTU
Nottingham Business School (NBS), Nottingham, UK	Dr Vandana Madhavkumar, Associate Professor	ESG and Sustainability: Role of HR - Global Responsibility Week	2-4 May, 2023	Student of NTU

## Online

Name of the University/ College	Name of the faculty	Name of the Program	Duration/ Dates	Participants
UMP, Malaysia	Dr Savitha Nair, Associate Professor	Social Entrepreneurship	September 2020 - 10 hours	Faculty and Students of UMP
Swinburne University of Technology, Australia	<ol> <li>Prof S Balasubramanian, Director, GRG Centre for Advanced Studies,</li> <li>Dr Savitha Nair, Associate Professor; and</li> <li>Mr Padmanabhan Gopalan, Founder - No Food Waste.</li> </ol>	'Social Entrepreneurship'	25 th November 2020 - 3hours	Students of Swinburne University of Technology, Australia
CETYS University, Mexico	<ol> <li>Prof S Balasubramanian, Director, GRGCAS;</li> <li>Dr Rajeev Kamineni of University of South Australia,</li> </ol>	Social Entrepreneurship	19, 21-23 January 2021	26 faculty members from the Social Science, Engineering and Management Schools of

	<ul> <li>Adelaide;</li> <li>3. Dr Navin Kartik of Columbia University, New York;</li> <li>4. Mr Ramesh Chandran, Founder, Bio Basics, Coimbatore;</li> <li>5. Dr Savitha Nair, Associate Professor, and</li> <li>6. Dr B Sripirabaa, Associate Professor</li> </ul>			CETYS University
San Diego State University, US	1. Dr S Kavitha and 2. Ms Alexa Mokalis	Social Media Analytics	Video Session and Online Session. Jan 2021 and Feb 2021	Students from Business Unit and Student of SDSU
Nottingham Business School, UK	<ol> <li>Prof S Balasubramanian, Chief Mentor;</li> <li>Mr Ramesh Chandran, Founder, Bio Basics; and</li> <li>Dr Savitha Nair, Associate Professor.</li> </ol>	Social Entrepreneurship	10-12 February 2021 - 3hours	Students of NBS
CETYS University, Mexico	<ol> <li>Prof Balasubramanian Director, GRGCAS,</li> <li>Dr Savitha Nair, Associate Professor,</li> <li>Dr B Sripirabaa, Associate Professor,</li> <li>Dr P Sadhasivam, Director, and</li> <li>Mr Dinesh Manickam, Co-Founder &amp; Executive Director, No Food Waste</li> </ol>	Social Entrepreneurship	Offered for 2 batches February- March 2021 September - October 2021	CETYS University and its partner institution
CETYS University, Mexico	<ol> <li>Dr S Kavitha, Associate Professor</li> <li>Dr Sadhasivam, Director</li> <li>Dr Savitha Nair, Associate Prof</li> </ol>	Social Media Marketing	16 hrs online offered for 2 batches Batch 1 - March-May 2021. Batch 2 - Oct-Nov 21	Batch 1 - 23 Students Batch 2 - 23 Students CETYS University and its partner institution

Universiti Malaysia Pahang, Malaysia	Dr Savitha Nair	Designing and Implementing Innovation Strategies	18th November 2021.	UG students of Industrial Technology Management
Nottingham Business School, UK	<ol> <li>Dr P Sadhasivam, Director,</li> <li>Dr Savitha Nair, Associate Professor, and</li> <li>Mr Dinesh Manickam, Co- founder, No Food Waste, Coimbatore,</li> </ol>	Social Entrepreneurship	24 February 2022 -3 hrs	UG Students of NTU
Universiti Malaysia Pahang, Malaysia	Dr Savitha Nair	4 Ps of Innovation and SCAMPER	28th April 2022.	Students of Industrial Management
CETYS University, Mexico	<ol> <li>Prof S Balasubramanian, Chief Mentor,</li> <li>Dr P Sadhasivam, Director, GRGSMS,</li> <li>Dr Savitha Nair, Dean GRGSMS</li> <li>Ms K S Paviyazhini, Assistant Professor, Department of Psychology, KCW and</li> <li>Dr Vandana Madhavkumar, Associate Professor</li> </ol>	Leading with Emotional Intelligence'	25 <sup>th</sup> March till 6 <sup>th</sup> May, 2023	28 students from Mexico, Armenia and Morocco
CETYS University, Mexico	<ol> <li>Prof S Balasubramanian, Chief Mentor,</li> <li>Dr P Sadhasivam, Director, GRGSMS,</li> <li>Dr Savitha Nair, Dean GRGSMS, and</li> <li>Dr Vandana Madhavkumar, Associate Professor</li> </ol>	Essential Soft Skills for Success	6th May till 10th June, 2023	22 students from Mexico, Armenia and Morocco