

NEWS AND EVENTS FOR THE MONTH OF MARCH 2024

1. The students of I MBA - Section II attended the Outbound Training Programme organized by Sky High Academy at Nilgiri Biosphere Nature Park (NBNP), Anaikatti from 28th February to 2nd March 2024. Dr J Meena Maheswari, Associate Professor, and Dr K S Hariharan, Assistant Professor, accompanied the students.
2. Five students participated in “Forza 2K24”, a national level management event organized by Sri Ramakrishna College of Arts and Science on 1st March 2024. Ms M S Janani and Ms S Meenu of I MBA were the winners of the Adzap contest.
3. Dr P Sadhasivam, Director, attended the CII Coimbatore Zone Annual Day 2024 on 4th March 2024.
4. Dr P Sadhasivam, Director, elected as the Convenor of the Education Panel for the year 2024-25 of CII Coimbatore.
5. Four students participated in “HENOSIS”, a techno cultural event organized by Dr NGP Institute of Technology on 5th March 2024. Ms J Vidhya Kalaivani and Ms M Sharon Angelina of I MBA secured second place and Ms S Varshini, Ms S R Varshitha Srimathi of I MBA secured third place in Case Study competition.
6. Nine students participated in “Prabandhaz ‘24”, a national level management meet organized by TamilNadu Agricultural University (TNAU) on 5th and 6th March 2024. Ms M S Janani and Ms S Meenu of I MBA won 3rd place in the Brand Battle contest. Ms M S Poorvisa and Ms R S Janashri of I MBA secured third place in the Money Maven contest.
7. The National Board of Accreditation (NBA) expert team visited GRGSMS from 8th to 10th March 2024 and conducted the assessment for the MBA programme.
8. Twelve students participated in “Sadhana 2k24”, an intercollegiate management fest organized by RVS Institute of Management Studies on 13th March 2024. Ms M S Poorvisa, Ms V Sarithra Griya and Ms L Nithiya Lakshmi of I

MBA secured second place in the Best Management Team contest. Ms Sharon Angelina, Ms S Suvetha, Ms J VidhiyaKalaivani, and Ms V S Rajalakshmi of I MBA secured third place in the Adzap contest.

9. A Round Table Discussion with Mr Ramesh Chandran, Founder and Director of Bio Basics, along with 7 faculty members and 15 students from GRGSMS & KCW, was held on 13th March 2024.
10. Mr Ramesh Chandran, Founder and Director of Bio Basics, delivered an E-talk on the topic, “Building a Successful Social Enterprise: The Bio Basics Story” held on 13th March 2024.
11. Dr S Kavitha, Associate Professor, has been appointed as the Subject Expert for the Board of Studies (BoS), MBA department of Dr Rajalakshmi College of arts and science. She attended the BoS Meeting on 14th March 2024.
12. Five students participated in “HITROUPE 2k24”, a management fest organized by Hindusthan College of Technology on 14th March 2024. Ms M S Janani and Ms S Meenu of I MBA were the winners of the Adzap contest.
13. Dr S Kavitha, Associate Professor, and Dr R Initha Rina, Assistant Professor, acted as External Examiners for the project viva-voce of II MBA students of PSG Institute of Management on 15th March 2024.
14. Dr M Reshma, Assistant Professor, attended Learning with Wiley Conclave, held on 15th March 2024 at The Residency Towers, Coimbatore.
15. Ms A T Harsaya was the runner up in the Best Manager contest in “VIM SMART”, an intercollegiate competition organized by Vivekananda Institute of Management Studies on 15th March 2024.
16. Dr Vandana Madhavkumar, Associate Professor, was the Special Guest at the programme “Women Icons 2024” organized by Lions Club of Coimbatore Kalanchiyam and E Behind Entertainment at Coimbatore Institute of Technology (CIT) on 16th March 2024.
17. Dr P Sadhasivam, Director, attended the core committee meeting of the Education Panel of CII Coimbatore on 21st March 2024.

18. Dr S Kavitha, Associate Professor, acted as a resource person for the five days online faculty development programme on "Mastering SPSS, Empowering Statistical Analysis" organized by Happy Valley Business school, Coimbatore, from 20th to 25th March 2024.
19. Ms S Helena Susan, HR-AGM ISAME (India, South Asia, Africa and Middle East), delivered a guest lecture on the topic "Performance Management and Employee Engagement", as a part of the course "Human Resource Management" on 22nd March 2024.
20. As a part of the 16-hour online Seminar on "Leading with Emotional Intelligence", Dr Vandana Madhavkumar, Associate Professor, handled two sessions on 'Empathy', and 'Communication Skills' for the students of CETYS University, Mexico, on 9th and 23rd March 2024; and Dr Savitha Nair, Dean, and Dr P Sadhasivam, Director, handled sessions on 'Social Orientation' and 'Inspiring Leadership' on 9th and 16th March 2024 respectively.
21. The students of I MBA (Section 1 and 2) attended the "Day with Nature " on 23rd March 2024 at Sadumugai, Sathyamangalam, an organic farm, followed by a visit to Kodiveri Dam. Dr R Initha Rina, Assistant Professor, Ms P B Saranya, Assistant Professor, Dr K S Hariharan, Assistant Professor, and Ms R Sreeprabha, Assistant Professor, accompanied the students.
22. Dr M Reshma, Assistant Professor, Dr S Allimuthu, Associate Professor, and Dr G Brindha, Assistant Professor, attended the "Vazhikatti" programme organized by Dinamalar on 23rd, 24th and 25th March 2024.
23. Mr Deepak Pohekar, Executive Director & Plant Head, ZF Wind Power, Coimbatore Pvt Ltd. delivered a CXO talk on the topic "The Power of Values in Navigating Your Career Journey", held on 25th March 2024.
24. As a part of Multidisciplinary elective, "Environmentology" and "Psychology", I MBA students visited KoDesam, Pollachi, and InMind hospital (Institute for mind and brain), Thrissur, on 26th March 2024.

25. Dr R Prabusankar, Professor, participated in E Talk on "Digital Business Platform for Startup Ecosystem", organized by CIIED on 26th March 2024.
26. Dr S Kavitha, Associate Professor, served as an External Auditor for the Academic Audit of the department of Management, Rathinam College of Arts and Science, Coimbatore on 27th March 2024.
27. Dr R Prabusankar, Professor, received the "Outstanding Contributor Award" 2023-2024, during the CIIED valediction, held on 27th March 2024.
28. As a part of Speaker's Forum "Ideas Unboxed", Launch League and Emoji Charades contests were conducted on 27th March 2024
29. Dr G B Sabari Rajan, Associate Professor, acted as a resource person in the two day National level Faculty Development Programme organized by Ayya Nadar Janaki Ammal College, Sivakasi, and delivered a online session on the topic "Empowering Management Education: Significance of Finance Courses in Business Decision making & Strategic Planning", held on 27th March 2024.
30. Dr S Allimuthu, Associate Professor, delivered an Internal Faculty Seminar on the topic, "A Study on the Trend and Growth of Microfinance Institutions in India" on 28th March 2024.
31. Dr G Brindha, Assistant Professor and Dr M Reshma, Assistant Professor, attended a FDP on "Power BI - A first step into Data Analytics" organized by Department of Management Studies, Sri Ramakrishna Engineering College, on 28th March 2024.
32. An Alumna talk by MsPriyadharshini Gunasekaran (Class of 2014), Assistant Manager - Global Reconciliation Services - Barclays Global Services, Chennai, was held on the topic, "Skills of Tomorrow : What Industry Expects?", on 28th March, 2024.

INCLUSIONS FOR THE MONTH OF FEBRUARY 2024

1. As a part of the Health and Fitness Interest group activity "Fitness Fiesta", Zumba, Dodgeball and Stopball events were conducted on 9th February 2024.



2. As a part of the Business Quiz Interest Group, a business quiz was conducted on 20th February 2024. Prof S Balasubramanian, Director, GRG Centre for Advanced Studies, acted as Quiz Master.
3. Ms Vergin of II MBA was chosen as one of the Best Four Sports Students in Tamil Nadu and received a government posting in the GST Sector from Honourable Sports Minister Thiru. Udhaynithi Stalin on 23th February 2024
4. Dr R Prabusankar, Professor, along with Mr H Premkumar, Research Scholar, published an article titled “A Study on Opinion and Purchasing Intention of Doctors towards Video Scopes” in Samdarshi, ISSN: 2581-3986, Vol 16, Issue 4, September 2023.