

NEWS & EVENTS - JUNE 2025

Faculty Timeline

1. Dr Ajith K Thomas, Dean, handled two sessions of the workshop titled Customer Intimacy for Circor Flow Technologies Ltd., on 3rd June 2025, where executives of the company participated.
2. Dr S Kavitha, Associate Professor, has attended a webinar on The Case Study Lounge - Transforming Classroom Engagement Through the Case Method”, featuring the case: "Shri Ram Temple: A Fintech Solution for a Large-Scale Project", organised by Yangpoo University on 11th June 2025.
3. Dr R Initha Rina, Associate Professor, and Ms A T Mirudula, PhD Full-Time Scholar, presented a paper titled “A Study on Organic Food Consumption Behaviour: A Bibliometric Analysis on Research Trends and Impacts” at the International Conference on Management Research Sahrdaya-SIMS 2025 (ICMRS’25), organised by Sahrdaya Institute of Management Studies, Kodakara, on 12th and 13th June 2025. The paper was published in the conference proceedings titled 'Innovative Strategies for Integrating Sustainability into Modern Business Practices', with the ISBN 978-81-988904-2-9.
4. Dr G B Sabari Rajan, Associate Professor, served as a resource person for the Coimbatore Management Association's (CMA) Monday Musings, delivering a session on the topic "Digital Innovation in Corporate Finance: Leveraging Fintech for Strategic Growth” on 16th June 2025.
5. Dr Vandana Madhavkumar, Dean - IR, attended NIPM’s Gurukul Session on 19th June 2025 at Hindustan College of Arts and Science on the topic 'Strategic Talent Management Practices @ ELGI. The Speaker was Mr Lalit Chaturvedi, Vice President - HR, Elgi Equipments Ltd.
6. Dr P Sadhasivam, Director attended the meeting of NHEC steering Committee of CII, on 20th June 2025.

7. Dr P Sadhasivam, Director attended the meeting of Task Force on Education & Industry Institute Linkages 2025-26 through virtual platform on 20th June 2025.
8. Dr S Kavitha, Associate Professor, attended a three-day online workshop on "Qualitative Research and Data Analysis using NVivo" organised by ServiceSetu Academics from 19th to 21st June 2025.
9. Dr Vandana Madhavkumar, Dean - IR, attended the CII IWN meeting 'CII IWN Southern Region Legacy Trail' held at Yercaud from 27th to 29th June, 2025.
10. Dr J Meena Maheswari, Associate Professor, had chaired the Technical Session on Sustainable Finance scheduled on 28th June 2025 at the 7th International Conference of Financial Markets & Corporate Finance - ICFMCF 2025 Conference held at the Indian Institute of Technology, Kharagpur. She also presented a paper titled "Performance Evaluation of ESG Funds in India" on 29th June 2025.
11. Dr Vandana Madhavkumar, Dean - IR, was the reviewer of the papers for Anubhuti: 3rd International Conference on Indian Knowledge Systems (IKS), organised on 10th and 11th April 2025, by Vivekananda Global University, Jaipur.

Online Course Completion

12. Dr S Kavitha, Associate Professor, has completed an online course on Introduction to Social Media Marketing in the Meta Social Media Marketing Professional Certificate through Coursera on 9th June 2025.
13. Dr S Kavitha, Associate Professor, has completed an online course on AI in Education: Leveraging ChatGPT for Teaching, authorised by the University of Pennsylvania and offered through Coursera on 12th June 2025
14. Dr K G Nisha, Assistant Professor, completed the Course "Financial Business Accounting and MIS Reports" by Tally Education and Distribution Services Private Limited, offered through Coursera on 30th June 2025.

Students Timeline



15. II MBA student, Ms M Madhurasangavi, participated and attended 'The Ananta Aspen Emerging Leaders Fellowship' programme, organised at Kumaraguru College of Technology, Coimbatore, from 9th to 14th June 2025.
16. II MBA students, Ms C R Shreenithi and Ms P Swetha II MBA students participated in a one-day Entrepreneurship Bootcamp held on 29th June 2025 at PSG iTech, Neelambur, Coimbatore.
17. Placement training for the II MBA students (2024 -2026 Batch) was held from 16th June to 26th June 2025, and 91 students participated.
