

NEWS & EVENTS - MAY 2025

Faculty Timeline

1. Dr P Sadhasivam, Director, attended the meeting of the Board of Studies of Rathnam College of Arts and Science as a University Nominee, on 2nd May 2025.
2. Dr G B Sabari Rajan, Associate Professor, served as the resource person for the five-day International Online Faculty Development Programme titled "Empowering Faculty Members in the Digital Era", organised by PSN College of Engineering and Technology, Tirunelveli. He delivered a session on "The Impact of Artificial Intelligence in Education" on 6 May 2025.
3. Dr G Brindha and Dr J Divya Lakshmi, Assistant Professors, visited Messer Cutting Systems India Pvt. Ltd, Malumichampatti on 7 May 2025, organised by Coimbatore Management Association.
4. Dr Vandana Madhavkumar, Dean - IR, visited Messer Cutting Systems on 8 May 2025 to discuss possible collaboration.
5. Dr G Brindha, Assistant Professor, acted as a resource person and delivered a guest lecture on the topic "Social Media Analytics: Likes to Leads" to the students of Universiti Malaysia Pahang Al Sultan Abdullah (UMPSA), Malaysia, during the Global Classroom session on 8 May 2025.
6. Faculty appraisal was conducted by a panel, Dr Raveendran, CIO, Sakthi Finance from industry and Prof Umesh, a faculty from academia, on 10th May 2025.
7. Dr G B Sabari Rajan, Associate Professor, delivered an Internal Faculty Seminar (IFS) on the title "An Empirical Test of the Capital Asset Pricing Model (CAPM) in the Indian Stock Market" on 12 May 2025.
8. Dr Ajith K Thomas, Dean, Participated in the CII Meeting - Educational Panel, Coimbatore on 15 May 2025.
9. Dr R Prabusankar, Professor, has served as Examiner for the MBA Project Viva Voce examinations at Kathir College of Engineering on 15 May 2025.

10. Dr S Kavitha, Associate Professor, attended the Board of Studies meeting for the department of AI & ML as a Special Invitee on 16 May 2025 at Sree Saraswathi Thyagaraja College, Pollachi, Coimbatore.
11. Dr G B Sabari Rajan, Associate Professor, served as the external examiner for the final MBA project viva voce at Karpagam Academy of Higher Education, Coimbatore, on 16 May 2025.
12. Ms L S Monisha, a full-time PhD Research Scholar under the guidance of Dr S Kavitha, Associate Professor, has submitted her PhD Synopsis to Bharathiar University on 16 May 2025.
13. Dr J Meena Maheswari, Associate Professor, and Dr M Reshma, Assistant Professor, visited Wheels India Pvt Ltd & Brakes India Pvt Ltd, Chennai as a part of the Faculty Industrial Mission organised by Confederation of Indian Industry Southern Region College Excellence Cluster 25 - 26 on 23 May 2025.
14. Dr Vandana Madhavkumar, Dean-IR, Dr S Kavitha, Associate Professor and Ms R Sreeprabha, Assistant Professor, attended the CII IWN (Indian Women Network) meeting 'Meet and Greet' on 27 May 2025.
15. Dr R Prabusankar, Professor, served as a Board of Studies (BoS) member for the MBA program during the BoS meeting held at Kathir College of Engineering on 31 May 2025.
16. Dr J Divya Lakshmi, Assistant Professor, served as a reviewer for Vilakshan - XIMB Journal of Management.

Institute Timeline

17. A five-day (online) Faculty Development Programme on 'Time Series Analysis' was conducted from 5th - 9th May 2025. The programme consisted of 15 sessions on various aspects of Time Series Analysis and Research in Finance. A diverse group of academicians and research scholars all over India participated and benefited from this programme. Dr S Allimuthu, Associate Professor delivered sessions on 'Causality & Vector Auto Regression' and 'Cointegration & Vector Error Correction', Dr J Meena Maheswari, Associate Professor, on 'Risk and Return Analysis', Dr P B Saranya on

- 'Introduction to Time Series', 'Regression Analysis' and 'ARIMA Modelling', Dr G B Sabari Rajan, Associate Professor, on 'ARCH and GARCH Models' during this FDP.
18. A faculty interaction session on “The Teaching Compass - Navigating Best Practices in Pedagogy” with Dr Nagaraj Naga Subramaniam, Palumbo-Donahue School of Business, Duquesne University, Pennsylvania was held on 14 May 2025.
19. The Faculty Retreat was held at Pondicherry from 28th - 30th May 2025. As a part of this, on 29 May 2025, Faculty members made presentations on the action plan for the implementation of the Institutional Development Plan in GRGSMS.

Faculty as Resource Person

20. Dr J Divya Lakshmi, Assistant Professor, addressed a workshop titled "Success Unleashed: Elevate the Entrepreneurial Mindset and Master Startup" organised by the Department of Computer Science and Design, SNS College of Engineering, Coimbatore on 5th May 2025.

Publications

21. Dr R Initha Rina, Associate Professor, has published a research article titled “Analysing Cognitive Dissonance in a Hyper-Dynamic Marketplace: Insights into Young Consumers' Online Shopping Behaviour” in the International Journal in Management and Social Science, Volume 13, Issue 05, May 2025, ISSN: 2321-1784.
22. The case study 'Succession Planning: Messer India's Way Forward', authored by Dr P B Saranya and Ms R Sreeprabha, Assistant Professors, has been registered with The Case Centre during May 2025.
23. Dr G B Sabari Rajan, Associate Professor, published a research paper titled "An Empirical Test of the Capital Asset Pricing Model (CAPM) in the Indian Stock Market" in the Asian Journal of Multidimensional Research, Volume 14, Issue 5, May 2025.

Students Timeline

24. II MBA students Ms R Keerthana, Ms B Priyanga, Ms N Dharshini, Ms J Nandhini, Ms R G Pavithra, Ms K M Shujithaa, Ms M Sivadharanica, Ms M Sangamitha, Ms R Nisitha Srilaa, and Ms V Krismma completed the year-long programme "As I Evolve", organised by the Rotary Club of Coimbatore, and received their certificates during the Graduation Day held on 1st May 2025 at the Chamber Hall, Avinashi Road.

25. II MBA students were certified for virtual seminars offered by CETYS University, Mexico, with Ms P L Muthulakshmi, Ms M Darshini, and Ms P Monika certified for "Stress Management in Uncertain Work Environment" (8th March - 19th April 2025), Ms M Madhura Sangavi, Ms A Shalini, and Ms M Sreya certified for "Agile Project Management" (15th March - 26th April 2025) and Ms T Harshavardhini, Ms R Indhumathi and Ms R Meghanaa certified for "Circular Economy: Foundation, Design, Policy and Innovation" (15th April - 25th May 2025).
