

NEWS & EVENTS - JULY 2025

Faculty Timeline

1. Ms Archana R Motta, PhD Scholar under Dr S Kavitha, Associate Professor, successfully defended her PhD thesis titled 'Comparative study of Single-Channel, Showrooming and Webrooming Behaviours among Millennials and Gen Z for Mobile Phones' during the public viva-voce examination held on 4th July, 2025.
2. Dr S Kavitha, Associate Professor participated in the discussion (online) on 'Legacy in Action: Reflections of a Padma Shri Awardee Educationist' under Education-Leadership Series organized by the Centre for Educational and Social Studies (CESS) on 9th July, 2025.
3. Dr Vandana Madhavkumar, Dean - IR, and Dr S Kavitha, Associate Professor, attended a session on 'Unscripted Success from Sugar to Skincare' organised by on CII IWN on 11th July, 2025.
4. Dr Vandana Madhavkumar, Dean - IR, attended the 10th CMA MC meeting on 11th July, 2025.
5. Dr R Prabusankar, Professor, attended the panel discussion on 'EV Charging - Building Trust through Customer Excellence' organized by GRG Gen NXT on 18th July, 2025.
6. The first DC Meeting of Ms P Thennarasi, part time Ph D scholar under Dr S Kavitha, Associate Professor was held on 18th July 2025. Dr R Jayanthi, Associate Professor, Department of Management Studies, Coimbatore Institute of Technology was the subject expert.
7. Dr M M Dhanya, Assistant Professor attended a Webinar on 'Unlocking Value Creation in Business through Real-World Case Studies' organised by the Wealth Wizards-Finance Club and Internal Quality Assurance Cell of M P Brilla Institute of Management on 19th July 2025.
8. Dr P Sadhasivam, Director, attended the steering Committee meeting of the National Higher Education Council of the CII Education Panel on 22nd July 2025.

9. Dr Vandana Madhavkumar, Dean - IR, visited Poppys Knitwear, Tirupur as part of the consulting assignment on 25th July, 2025.
10. Dr J Meena Maheswari, Associate Professor has published a book on 'Sustainable Finance' with LAMBERT Academic Publishing (ISBN No: 9786207997718) on 27th July, 2025.
11. Dr P B Saranya, Assistant Professor attended the Faculty Enhancement Programme on 'Industry Immersion - Faculty Sabbatical and Internships' organised by the Teaching Learning Centre of PSGRKCW on 28th July, 2025.
12. Dr Vandana Madhavkumar, Dean - IR, was the resource person for a session on 'Academia Industry Collaboration' during the Faculty Enhancement Programme organised by the Teaching Learning Centre of PSGRKCW on 28th July, 2025.
13. Dr J Divya Lakshmi, Assistant Professor, published an article titled 'Environmental Awareness Through Digital Media: Impact and Reach' in the International Journal of Environmental Sciences (Pg No: 1986-1992, ISSN: 2229-7359) during July, 2025.

E-Talk / CXO Talk / Alumna Talk

14. An E-Talk was organised on the topic 'Sustainable Agri-Entrepreneurship' on 22nd July, 2025. Mr. J. Gnana Saravanan, Managing Director of Deesan Farms, was the speaker.
15. A CXO Talk was organised on the topic 'Rising Above Adversity: A Woman's Journey to Achievement' on 29th July, 2025. Ms. Preetha S Priyadarsini Naidu, Founder & MD of Richmond Talent Solutions (P) Ltd was the speaker.

Online Course Completion

16. Dr S Kavitha, Associate Professor, completed an online course on 'AI for Everyone' authorized by DeepLearning.AI, offered through Coursera on 7th July, 2025.
17. Dr S Kavitha, Associate Professor completed an online course on 'Supply Chain Analytics' authorized by Rutgers the State University of New Jersey, offered through Coursera on 24th July, 2025.



Guest Lecture

18. Mr. Gowtham, an Authorized Person (AP) from Zerodha Broking Limited, Bangalore delivered a guest lecture on the topic 'Introduction to Stock Market and Operations' as part of the course Security Analysis and Portfolio Management on 31st July, 2025.

Students Timeline

20. Seven students of II MBA obtained their certificates for participating in the virtual seminars offered by CETYS University, Mexico during 19 - 24 April, 2025 and 3 - 7 June, 2025. Ms T Harshavardini, Ms R Indhumathi, and Ms R Meghanaa for participating in the virtual seminar on 'Foundations, Design, Policy, and Innovation' and Ms A Abinaya, Ms K Abirami, Ms S Nisha, and Ms M Shuhaila for participating in the seminar on 'The Power of Emotional and Social Intelligence in Global Business'.
21. II MBA students Ms Shreenithi, Ms Jordan, Ms Sri Sarnithy, Ms Swetha, and Ms Ranjini participated in a panel discussion on 'EV Charging - Building Trust through Customer Excellence' organized by GRG Gen NXT on 18th July, 2025.
22. Ms Sreesarnidhi, Ms Jayasree, Ms Shreenithi and Ms Jordan Ruth Mitra of II MBA were selected as ED Cell Coordinators for the academic year 2025-2026 on 18th July, 2025.
23. An orientation session for II MBA students was organised during 24 - 28 July, 2025. Mrs Siva Raghavi, Founder & Director of Start-up Culture was the speaker.
24. Ms S Ponshivani of II MBA participated in the Global Summer School organised by Nottingham Trent University, UK and successfully completed a course on 'Design and Innovation in Business' from 7th July, 2025 to 1st August, 2025.

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