

NEWS & EVENTS - September 2025

Alumna Talk, CXO Talk & E-Talk

1. An Alumna talk was organized on the topic, "Rural India is the New Growth Leader" on 24 September 2025 with Dr R Hemamalini (Class of 2000), Chief Transformation Officer/Agripreneur, Yukti Business Solutions being the resource person.
2. GRGSMS organized a One-Day Entrepreneurship Awareness Programme (EAP) for I MBA and I MBA DM students on 9 September 2025. The event began with a Welcome Address by Dr. P. Sadhasivam - Director, GRGSMS, followed by an Overview of the Programme by Dr. R. Prabusankar - Professor & ED Cell Coordinator, GRGSMS. The keynote sessions featured distinguished industry experts: Mr. Premkumar M - Governing Council Member & Charter Member, TiE Coimbatore, spoke on Driving Customer Value Proposition; Mrs. Nisha Mathew - HR & Corporate Branding Leader, shared insights on Transforming an Idea into Business; Mr. Adarsh V Srinivasan - Founder & CEO, SKYX Aerospace Pvt Ltd, explained the Business Model Canvas approach; and Mr. Hetal Sonpal - CEO, GRG Gen Nxt, delivered a session on Why Not an Entrepreneur? & Role of Incubation. The programme provided valuable practical insights, encouraging students to develop an entrepreneurial mind set and explore incubation support for launching future ventures.
3. A CXO Talk was organized on 27 September 2025. Mr. Amarnath V T, Founder & Director of Martram's - The South Indian Coffee House spoke on "Beyond Luck: Building Replicable Models for Organisational Success."

Faculty Timeline

4. Dr R Prabusankar, Professor, and Dr R Initha Rina, Associate Professor, GRG School of Management Studies, presented the paper "Leveraging Social Capital for

Sustainable Operations: Insights from Organic Entrepreneurs in Tamil Nadu, India” at the International Operations Management Conference on Reengineering Business Ecosystems: Synergies and Innovations in Operations and Beyond, held on 18th August 2025 at (SDMIMD), Mysuru, India. Dr R Prabusankar, Professor, along with his Ph.D. Research Scholars, presented a paper titled ‘Leveraging Data Science for Effective Operations Management: Trends and Applications in Manufacturing’ at the same conference.(August inclusion)

5. Dr P Sadhasivam, Director, Dr Vandana Madhavkumar, Dean-IR, Dr Ajith K Thomas, Dean, Dr Brindha G, Assistant Professor attended the 9th edition of the CII National Higher Education Conclave " Global Futures: Internationalization and Industrialization of Higher Education" on 10 September 2025.
6. Dr J Meena Maheswari, Associate Professor served as a resource person for the Employee Development Program conducted by M/s United Weaves, Palladam. She delivered a session on the topic, "Personal Finance" on 11 September 2025.
7. Dr S Kavitha, Associate Professor acted as a Subject expert in the Board of Studies Meeting of Department of Management (PG-MBA), Dr SNS Rajalakshmi College of Arts and Science, Coimbatore on 17 September 2025
8. Ms R Sreeprabha , Assistant Professor presented a paper on the topic " Gen Z and Smart Hiring using AI: Understanding Perceptions through the Technology Acceptance Model" for the Two-Day International Conference on “AI Horizons 2025: Redefining Global Business Paradigms for a Sustainable Future” organised by Department of Management, School of Business and Management, Kristu Jayanti,Bengaluru, in association with Massey University, New Zealand through hybrid mode on 17th September 2025
9. Dr Vandana Madhavkumar, Dean - Industry Relations, PSGRKCW, attended the 70th Annual General Meeting of CMA on 19th September 2025 and was elected as a Managing Committee Member of CMA for the term 2025-2027. Dr. G. B. Sabari Rajan, Associate Professor, also attended the meeting.
10. Dr K G Nisha, Assistant Professor attended and certified for the KCW-TLC FEP Module 13 on "Teaching and Learning with Gemini Academy" on 19 September, 2025.
11. Dr S Kavitha, Associate Professor acted as a Resource Person for the Six Days AICTE - ATAL Faculty Development Programme organized by Department of BBA Logistics, Sri Ramakrishna College of Arts and Science, Coimbatore and delivered a session on

- the topic "The Future of SCM - How RPA and AI will revolutionize the Industry" on 23 September 2025.
12. Mr Baggam Seshu Sailendra, Assistant Professor attended a webinar on Live Case Simulation: Move - Leadership Performance by Harvard Business Impact on 25 September 2025
 13. Dr G B Sabari Rajan, Associate Professor and Dr M M Dhanya, Assistant Professor attended 5 days online FDP on "The Art of Proposal Writing" during 22 - 26 September, 2025. The event was organized by Madras Christian College, Chennai.
 14. Ms R Sreeprabha presented a paper on the topic "Gen Z's Perceptions on AI-Enabled Recruitment using The Technology Acceptance Model" for the Internal Faculty Seminar on 26 September 2025.
 15. Dr M M Dhanya, Assistant Professor has successfully completed courses on Recruiting, Hiring, and On-boarding Employees, Introduction to Artificial Intelligence (AI), Managing Employee Performance and Managing Employee Compensation offered through Coursera during September 2025.

Guest Lecture

16. An International Guest Lecture titled, 'Experiences with the HR Performance Management Systems in Japan' was organised for the course Performance Management Systems on 2 September 2025. Ms Lakshmipriya Rajasekaran, Recruitment Consultant, CotoWork, Japan addressed the students through online.
17. GRGSMS conducted an interactive session on "Smart Warehousing" for II MBA (Logistics & Supply Chain Management) students on 08-09-2025. Mr Prabhu Balasundaram, Logistics Consultant, shared insights on innovations like automation, IoT, and analytics shaping efficient, future-ready warehouses.
18. A Guest lecture was organised for the II MBA students for the course on 'Learning and Development' on 19 September 2025. The guest speaker was Mr Hariprasad Kandasamy, Deputy General Manager - HR (LVE & NPD), Schneider Electric India. He spoke on the topic 'Learning and Development: Best Practices at Schneider Electric'
19. An online trading workshop as part of the Security Analysis and Portfolio Management (SAPM) course for MBA students was organised on 22 September 2025.

The session was facilitated by a representative from Zerodha Stock Broking Ltd., Bengaluru, in alliance with Fincliniq, Coimbatore.

20. A Special Talk titled, ' Innovative Strategic Planning' was organised on 24 September 2025 to II MBA students. Dr Alejendra Rosales Soto, Professor, SN1 - CONAHCYT - Mexico, CETYS University Campus Tijuana addressed the students through online.
21. A webinar on “Designing Resilient Global Supply Chains: Strategies for Disruption Management” by Dr Bertha Martínez Cisneros, Academic Coordinator and Professor at CETYS Universidad, Mexico, was successfully conducted on 30th September 2025 for II MBA students specializing in Logistics and Supply Chain Management.

Institute Timeline

22. The Academic Advisory Body (AAB) Meeting of GRGSMS was held on 2 September 2025 in the forenoon.
23. The Governing Council (GC) meeting of GRGSMS was held on 2 September 2025 in the afternoon.
24. GRGSMS celebrated Teachers’ Day and Onam on 3 September 2025, with heartfelt gratitude and vibrant cultural festivities. The highlight of the Onam celebrations was the symbolic visit of Mahabali, along with Thiruvathirakali, Fusion dance, Puli Veshams, and the sharing of Ada Payasam – reflecting unity, tradition, and the spirit of celebration across the campus.
25. The Students’ Forum SHREYAS was inaugurated on 30 September 2025. Mr Anand Sudarshan, Founder and Director, Sylvant Advisors Private Limited, was the Chief Guest for the function. The following office bearers who were elected on 10th September 2025 were administered the Oath of Office:

President: Pranitha R- II MBA

Vice President: Sanjana L- I MBA

Vice President: Thiripura Sundari S- I MBA DM

Secretary: Priyadharshini M - II MBA

Joint Secretary: Vaishnu Devi S- I MBA

Joint Secretary: Nihantha M K - I MBA DM

Treasurer: Tarika M - II MBA

Executive Members: Gnana Thaarani D R - I MBA; Rachel Carolina J S - I MBA; and Anushriah P - I MBA

Volume 23, Issue 1 of Impressions Newsletter September 2025 and PRERANA - Volume 17, Issue 2 was released during the SHREYAS Inauguration.

Research, Funding & Publications

26. Dr S Kavitha, Associate Professor has been awarded the ICSSR Research Project under “Punyashloka Devi Ahilyabai Holkar Special Call for Women-Led Research on Women-Led Development” titled “Bridging the Digital Divide: Exploring Women’s Lived Experiences and Leadership in South India’s Digital Economy.” with the approved budget of Rs.1400000/- on 10th Sep 2025. Dr Vandana Madhavkumar, Dean-IR is the CO-PI for the same.
27. Ms S R Sree Remya, Full Time PhD Scholar under the guidance of Dr S Kavitha, Associate Professor has submitted her synopsis to Bharathiar University on 25 September 2025.
28. The I DC of Ms Chitrakleha, Part time PhD Scholar under the guidance of Dr G Brindha, Assistant Professor was conducted on 29 September 2025. Dr M Sathiya, Assistant Professor, Sri Krishna College of Arts and Science was the subject expert for the same.
29. Ms R Santiago Antony Selvi, Full Time PhD Scholar under the guidance of Dr Vandana Madhavkumar, Dean - Industry Relations, submitted her PhD thesis on 29 September 2025.
30. Ms Abinaya A, Ms Abirami K, Ms Anusree BT, Ms Aparna E, Ms Aparna R, Ms Bavadarani D and Ms Deeba D of II MBA published their Business Research Methods project as an article, titled 'A Study on Factors Influencing Sleep Quality of Working Individuals in The International Journal of Analytical and Experimental Model Analysis, Vol 17, Issue 09, September 2025, pp 162 - 174.
31. Dr. R. Initha Rina, Associate Professor, & Mirudula A T, PhD Full-Time research scholar published a paper titled “Mapping the Research Landscape of Organic Food Consumption: A Systematic Literature Review” in International Journal of

Environmental Sciences , 11(22), 5597 - 5603, ISSN : 2229-7359 (Scopus Indexed Publication).

Students Timeline

32. As part of the Community Immersion Programme, II MBA students visited Edayarpalayam village on 11 September 2025 to undertake a preliminary study. The students conducted surveys with women, Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) workers, and selected households in the village. The visit was facilitated by Dr S Kavitha, Dr Sabari Rajan, and Dr S Allimuthu, Associate Professors, who accompanied the students during the study
33. The Senior-Junior Confluence was held on 16 September 2025. The event was organized by the students of the Event Management course and SHREYAS members. Seniors conducted engaging sessions and activities, while the juniors actively participated.
34. II MBA students Pranitha R, Ritiha J V, Nila S P, Darshini M, Shreenithi, Madhura Sangavi M, Jordan, Abirami K, Radhika, and Nithya Sri S, along with I MBA students Oviya V and Evelin Jovita, attended Session #2 of “As I Evolve - Season 2025-26” organized by the Rotary Club of Coimbatore on 18 September 2025 at Chamber Hall.
35. The Industrial Visit Debriefing for the visits to Prominace Window Systems, Messer Cutting India Pvt. Ltd., and Swelect Energy Systems Pvt. Ltd. was conducted on 18th September 2025. An academic panel comprising Dr. Ajith K. Thomas (Dean, GRGSMS), Dr. Vandana Madhavkumar (Dean - Industry Relations, PSGRKCW), and Dr. K. G. Nisha (Industry Relations Coordinator, GRGSMS) evaluated the student presentations.
36. Aisvarya S. and Rithanyaa T. (I MBA - DM), Manasa Sri K. (I MBA - Section I), Harini D. (I MBA - Section II), and Jayasrinithi Senthamizh Selvi S have been selected as Entrepreneurship Development Coordinators (EDC) for the year 2025-26 on 23 September 2025.
37. Shreenithi C. R., II MBA; Pooja Dharshini, II MBA; Dakshata, II MBA; and Jeyashree, II MBA, attended the Founder’s Meetup on Exploring Your Business Beyond Borders,

addressed by Mr. Yash Manivannan, Founder & CEO, Watts & Joules Inc., Canada, organized by the Start-Up Cell of KCW on 24 September 2025.”

38. As part of the Community Immersion Programme (CIP), the II MBA students conducted an Awareness Study on Sustainable Transportation among the general public and organized a session on Mechanization and Automation in Farming for the farmers of Madampatti Village on 26 September 2025. These initiatives were undertaken under the SDG Theme: Climate Action (SDG 13), highlighting the students’ commitment to promoting sustainable practices in both transportation and agriculture.
