

NEWS & EVENTS - December 2025

Alumna Talk, CXO Talk & E-Talk

1. An alumna talk was organized on the topic "Adaptability - The Only Constant in Evolution" with Ms. Jessie J John (Class of 2010), Senior Manager, Corporate Marketing at Responsive (formerly REPIO), Coimbatore, on 16 December 2025, as the resource person.
2. Entrepreneurship Talk titled "Entrepreneurial Mindset for a Winning Edge" was organised at the Chandra Seminar Hall, from 2:30 PM to 3:30 PM. The session was delivered by Dr D Visagamoorthi, Founder, Insighters India, who shared valuable insights on developing an entrepreneurial mindset, building a competitive edge, and nurturing innovative thinking among management students. The event was organized by Dr R Prabusankar, Professor, and was attended by II MBA students on 26 December 2025.

Faculty Timeline

3. Dr Vandana Madhavkumar, Dean - IR, served as a reviewer for the journal Advances in Decision Sciences (ISSN: 2090-3367) on 1 December 2025.
4. Dr R Initha Rina, Associate Professor, completed four Coursera courses online on the non-credit Specialization of Entrepreneurship, Growing Your Business at University of Virginia Specialization, 'The Financial Accounting Fundamentals', 'Ethical Leadership Through Giving Voice to Values', 'New Models of Business in Society', and 'Innovating with the Business Model Canvas' on 4 December 2025
5. Dr Baggam Seshu Sailendra, Assistant Professor, served as a reviewer for the journal, LOGI - Scientific Journal on Transport and Logistics, Czech Republic (eISSN: 2336-3037) on 4 December 2025.

6. Dr R Prabusankar, Professor, participated in a Faculty Immersion Programme (FIP) at Roots Industries India Private Limited from 17 November 2025 to 5 December 2025. The programme provided valuable insights into manufacturing operations, quality control systems, Quality Management Systems, assurance mechanisms, and IoT-enabled sustainable manufacturing practices. It enhanced understanding of annual business planning processes, training systems, and managerial practices relevant to contemporary industry environments. A key outcome of the programme was the identification of multiple avenues for sustained industry-academia collaboration. Proposed initiatives include the establishment of a Memorandum of Understanding (MoU), facilitation of student internships, live industry projects, and guest lectures by Roots Industries executives. Opportunities for joint research in areas such as Total Productive Maintenance (TPM), SMED, and Kanban optimization were also explored, along with mentorship and placement support to enhance student employability and institutional engagement.
7. Dr G Brindha, Assistant Professor, served as a Resource Person for a Student Development Programme titled “Green Skills 2.0 - The New Career for Gen Z”, organized by Vivekanandha Arts and Science College for Women, Sankagiri, on 8 December 2025.
8. Mr M Rajesh, Assistant Professor, successfully participated and completed the AICTE Training and Learning (ATAL) Academy’s Faculty Development Programme on “Next-Gen Sustainability: Exploring Industry 5.0’s Potential”, organized by Alliance University through Online mode from 8 to 13 December 2025.
9. Dr Vandana Madhavkumar, Dean - IR, attended the Industry - Institute Partnership meet organized by Circor Flow Technologies, Coimbatore at their Company premises on 9 December 2025.
10. Dr M Reshma presented a paper online titled, 'Mapping Self-Directed Learning in Digital Learning Contexts: A Bibliometric Analysis' at the 2nd International Conference on Innovation for Impact: Digital and Mobile Technologies for Sustainable Business Management, Teaching & Learning, Environmental Protection, Healthcare, Tourism, and Engineering Applications, held on 10 & 11 December 2025 at Manipal Academy of Higher Education (MAHE), Dubai Campus.
11. Dr P Sadhasivam, Director, and Dr Vandana Madhavkumar, Dean - IR, attended the CMA MC meeting on 12 December evening.

12. Dr R Prabusankar, Professor, coordinated a two-day Pitch Deck Presentation session under the GRG Ignite - Pre-Incubation Centre on 16 and 17 December 2025. During the session, II MBA students Dakshatha, Shreenithi, Pooja Darshini, and Jeyashree presented their innovative business ideas. The programme focused on evaluating the market potential of the ideas, identifying areas for improvement, and strengthening students' understanding of their business concepts.
13. Dr M M Dhanya, Assistant Professor, completed a course on "Basic Statistics" from the University of Amsterdam with a grade of 83.42 on 17 December 2025.
14. Dr R Prabusankar, Professor, has successfully completed Coursera certification courses in Artificial Intelligence in Marketing offered by the University of Virginia, and AI in Education: Leveraging ChatGPT for Teaching, authorized by the University of Pennsylvania on 18 December 2025.
15. Dr K G Nisha, Assistant Professor, participated in a National-Level FDP on "Data Analysis in R Language for Scholarly Research and Publishing," organised by ISRT, Chennai, from 13 to 19 December 2025, and received a Certificate of Appreciation.
16. Dr G B Sabari Rajan, Associate Professor, acted as an external auditor for the academic audit of finance courses at Lead College of Management, Palakkad, on 24 December 2025.
17. Dr K G Nisha, Assistant Professor, completed the Google-authorized 'Agile Project Management' course offered via Coursera on 28 December 2025, enhancing industry-oriented project management and agile leadership skills.
18. Dr Vandana Madhavkumar, Dean - IR, visited Poppys Knitwear, Tirupur for consulting Assignment on 29 December 2025.
19. Dr K G Nisha, Assistant Professor, completed the University of Pittsburgh-authorized 'Disaster Preparedness' course via Coursera on 30 December 2025, enhancing expertise in disaster risk management and community resilience.

Institute Timeline

20. The Sustainability Association organized a one-day workshop titled "From Self-Awareness to Earth Awareness" on 3 December 2025 at Prakruti Hall. The session

featured Ms Bincy Baby, Founder & Director, Itzserene, and Ms Priya Balan, Sustainability & Behavioral Science Expert. The workshop focused on personal mindfulness and environmental responsibility, with active participation from I MBA students.

21. Dr A Chitra, Assistant Professor, joined GRGSMS on 10 December 2025.
22. URJITH - 'Power of Partnership', the Annual Intercollegiate Management Meet of GRGSMS, was held on 12th December, 2025. Around 915 (including 146 online participants) students from (50+) institutions all over South India participated actively. The programme was inaugurated by Dr K Senthil Ganesh, Managing Trustee, RVS Educational Institutions. URJITH 2025 featured the prestigious Chandrakanthi Memorial Young Business Leader (CMBL) Award, GRG Best Management Team, Brand Bytes, Think HR events, The Social Innovators, Frame Fusion, Corporate Walk, and Business Quiz events for PG and UG students in physical mode. The Creative Crew and Stock War were conducted through online mode. Eminent industry experts judged the events. Mr V Udaya Sankar, Director NASSCOM and Co-founder Maatram Foundations delivered the valedictory address. Prizes were distributed to the winners and runners of various events.
23. GRGSMS organized the final round of the CG-VAK placement drive at the company's premises on 17 December 2025. Nine students participated in the selection process, gaining valuable corporate exposure. The final results are awaited.
24. PSGRKCW organized a placement drive with Aspire Consultants, New Delhi, online on 18 December 2025. A total of 49 students participated in the pre-placement talk, followed by a telephonic interview. 9 students successfully secured internship opportunities with a stipend of INR 10,000 for 8 to 12 weeks, and post-internship, placement will be provided based on skills with a salary package of INR 5.5 to 7.5 LPA.
25. GRGSMS conducted a placement drive at the college premises for Aurolabs, Madurai. A total of 45 students participated in the pre-placement talk and appeared for the first round (aptitude test). The results are awaited to proceed to the final round of interview.
26. PSGRKCW organized a placement drive with Zeiloch, New Delhi, online on 22 December 2025. A total of 49 students participated in the pre-placement talk, followed by telephonic interviews. 10 students successfully secured internship

opportunities with a stipend of INR 15,000, and post-internship, placement will be provided based on skills with a salary package of INR 5 to 7.5 LPA.

Research, Funding & Publications

27. Ph.D viva voce of Dr Baggam Seshu Sailendra was held on 10 December 2025 at Bharathiar University and the provisional certificate is expected by January 2026.
28. Dr G Brindha, Assistant Professor, presented a research paper online titled “Smart Tourism and Sustainability: A Bibliometric Study of Two Decades of Research” at an International Conference held on 10 & 11 December 2025 at Manipal Academy of Higher Education (MAHE), Dubai Campus.
29. Dr M Reshma along with her research scholar Ms N Kalaiyarasi presented a paper titled, 'Visualizing Green Human Resource Management Research: Trends and Patterns with VOS viewer' in the 13th International Conference on “HR 5.0: The Human-Centric Future of Work” organised by SDIMD on 18 and 19 December 2025.
30. Dr A Chitra, Assistant Professor, has published a research article titled "A systematic analysis on organisational citizenship behaviour around the world from 2005 to 2025" in International Review of Management and Marketing, in Vol 16, Issue 1, 2025 (Scopus Indexed).
31. Ms R Sreeprabha, Assistant Professor, Part-time scholar under the guidance of Dr Vandana Madhavkumar, Dean - IR, has submitted the thesis on 30 December 2025.

Students Timeline

32. 18 Students from I MBA & I MBA DM participated in seven different events at Sri Ramakrishna College, Coimbatore on 7 December 2025. Of which Shri Roshini, V R Akshya Sanju and P Anushrah won second place in the event Mock Court. S Jayashri and K Tharunika won second place in the event Quiz.
33. 18 Students from I MBA participated in the inter-collegiate event at Kargpagam College on 10 December 2025.

34. T Harshavardini, M Kezia Rithi, S Nisha, Nivashini, and Priya of II MBA organized a Christmas celebration as part of an employee engagement initiative at Lakshmigraha on 20 December 2025. They conducted interactive games and activities, with participation from more than 50 employees.
35. GRGSMS Media Lab has been actively recording podcasts and broadcasting it in Spotify every Friday, hosted by I MBA students and supported by Dr Ajith K Thomas, Dean - GRGSMS. The guests have been experts from industry and academia, making the sessions informative and engaging.
36. Students have been participating in the 'Monday Musings' organized by Coimbatore Management Association online every Monday. The students have been benefiting from the sessions, gaining exposure and insights through the talks on experiential and knowledge sharing by industry experts and academia.
37. Ten II MBA students successfully participated in CETYS University's online international certification programmes and were awarded certificates upon successful completion. These programmes offered a valuable platform for global academic exposure and skill enhancement through the following specialized tracks:
 - Time & Stress Management - G Janani
 - Global Mindset and Cross-Cultural Management - S N Ranjini and P Swetha
 - Discover Japan - K Santhiya and A Shalini
 - Project Management - K Abirami, M Hari Dharshini, and S V Nidharsana
 - Land Your Dream Job: Unlocking Your Strengths for Success - Hafsa Abdulla and N K Harini
