

NEWS & EVENTS - January 2026

Alumna Talk, CXO Talk & E-Talk

1. An Entrepreneurship Talk on “Entrepreneurship in the EV Ecosystem: Opportunities, Challenges, and Learnings” was organised on 2 January 2026 at Multimedia Hall 1. Mr Karthikeyan Palanisamy, Co-Founder & CEO, Zeon Charging, shared valuable insights on EV entrepreneurship, industry challenges, and startup learnings. The program witnessed active participation from MBA students and inspired them to explore opportunities in sustainable and technology-driven ventures.
2. A CXO Talk was organised on “Staying Relevant in the AI Era: Implications for Future Leaders” on 13 January 2026. Ms S Mahima, Senior Director & Site Leader, Blue Yonder India Pvt Ltd, was the resource person. The talk enabled students to gain practical insights into AI-driven supply chain applications and develop future-ready skills such as adaptability, analytical thinking, learning agility, and effective communication.
3. An Alumna talk was organized on the topic, "The Bridge Builder: Quiet Authority, Loud Impact" on 21 January 2026. Ms Bhuvaneshwari Murali (Class of 1995), Vice-President - Commercial Rating & Underwriting, Risk Management, American Express, USA was the resource person.

Faculty Timeline

4. Dr Vandana Madhavkumar, Dean Industry Relations handled a session for the 30 executives on ‘Work Ethics and Time Management’ on 3 January 2026 at ‘Swelect’.
5. Dr Baggam Seshu Sailendra, Assistant Professor, visited the manufacturing unit of Britannia at SIPCOT, Perundurai on 3 January 2026 organised by CMA.

6. Dr Vandana Madhavkumar, presented a paper titled 'Inclusive Innovation: Overcoming the Collateral Trap for Women Entrepreneurs' on 6 January 2026 at the ICSSR-SRC sponsored one day national seminar on 'Women-Led Startups as a Catalyst for Innovation, Employment and Economic Growth' organized by Department of Commerce, Sri Ramakrishna College of Arts and Science for Women, Coimbatore.
7. Dr Nisha K G, Assistant Professor - Finance, participated in a Faculty Industry Immersion Programme from 22 December 2025 to 8 January 2026, at Malabar Cements Limited with a focused exposure to the finance function. The programme provided hands-on insights into costing, budgeting, working capital management, capital expenditure evaluation, and financial controls, strengthening industry-integrated teaching.
8. Dr M M Dhanya, Assistant Professor, attended five days International Online Workshop on Power Up Your Research Workflow: Mastering Zotero, Mendely, AI and Scientometric Mapping from 7 - 11 January 2026.
9. Dr P Sadhasivam, Director and Dr Vandana Madhavkumar, Dean - IR, attended the CMA MC meeting on 9 January 2026.
10. Ms R Sreeprabha, Assistant Professor, completed an online course on the topic "AI for everyone" on 15 January 2026 by DeepLearning.AI offered through Coursera.
11. Dr G B Sabarirajan, Associate Professor, attended a five-day Faculty Development Programme on 'Empowering Educators by Building Their Expertise in the Securities Market', organized by the National Institute of Securities Markets (NISM), Mumbai from 19 -23 January 2026.
12. Dr Vandana Madhavkumar, Dean -IR, organised a guest lecture for II MBA Students on the course on 'Organisational Development and Change' on 22 January 2026. The guest speaker was Mr TS Thilak, General Manager - Human Resources Vandewiele - Savio India Pvt Ltd, Coimbatore. He spoke on the topic 'Leveraging Performance Management Systems to Drive Organisational Change'.
13. Mr M Rajesh, Assistant Professor and Placement Coordinator, GRGSMS, attended the 'Career Cafe - 7th Edition' organized by Pro Sculpt in association with Ma Foi and CIEL Group on 23 January 2026. The session focused on MarTech tools, communication skills, and employability. The speakers highlighted the importance of practical digital skills, effective communication, and industry-oriented learning

for securing better career opportunities. The session offered valuable guidance on aligning academic preparation with industry requirements and improving student employability.

14. Dr Baggam Seshu Sailendra attended a live demo online on AI Case Notes (Beta) on 28 January 2026 conducted by Harvard Business Impact.
15. Dr P Sadhasivam, Director and Dr G Brindha, Assistant Professor, attended the CMA - Student Management Day on 30 January 2026 organised by Coimbatore Management Association at Happy Valley Business School, Coimbatore.
16. Dr R Initha Rina, Associate Professor, published the case study “Strategic Expansion in Disruptive Retail: The Growth Dilemma at Shubham Pazhamudhir Nilayam” in The Case Centre (Ref. No. 825-0072-1).
17. Dr G Brindha, Assistant Professor, has registered a teaching case titled “Redefining Beauty: Lessons from the IMC Efforts of Dove’s Campaign for Real Beauty” with The Case Centre, UK.

Institute Timeline

18. Founders Day was celebrated on 21 January 2026 at Golden Jubilee Auditorium. Ms Supriya Sahu, IAS Additional Chief Secretary to Government Department of Environment, Climate Change and Forests - Government of Tamil Nadu was the Event President. Mr Devarajan Chinnusamy, MD URC Construction P Limited, Erode was Chief Guest and in the presence of Mr G Rangaswamy, Managing Trustee, GRG Trust.
19. Professor U Dinesh Kumar, Director in-charge (IIM - B) had an interaction with the faculty members of GRGSMS on 27 January 2026 at Multimedia Hall 1. The interactive session was about the projects at GRG institutions and followed by an interactive session with the students at the Chandra Seminar Hall.

Research, Funding & Publications

20. Dr K G Nisha, Assistant Professor, published a research article titled “An Empirical Investigation of Commercial Banks’ Impact on Financial Management, Macroeconomic Factors, and Financial Risks” in the Journal of Informatics Education and Research (ISSN: 1526-4726), Vol. 6, Issue 1 (2026),(ABDC indexed).
21. Dr J Meena Maheswari, Assistant Professor, presented her study titled "ESG Reporting in BSE SENSEX - Navigating Sustainability Challenge" on 22 January 2026 as a part of IFS at Multimedia Hall II.

Students Timeline

22. An industry visit was organised at Propel Industries Private Limited for MBA A Batch 1 students on 3 January 2026 as part of the Industry Relations initiative, providing exposure to stone crushing and sand manufacturing equipment used in the construction and mining sectors. The visit helped students understand manufacturing processes, quality control practices, safety measures, and the importance of after-sales service in heavy engineering industries.
23. MBA A Batch 2 students visited A1 Chips Private Limited on 3 January 2026 to gain practical insights into food processing operations, including raw material handling, production, packaging, and hygiene practices. The visit enabled students to learn about quality assurance, food safety standards, and efficient supply chain management in the snack food industry.
24. An industry visit to Roots Industries India Private Limited was organised for MBA B batch students on 3 January 2026 to understand the manufacturing of automotive components, particularly horns and electrical products. The interaction enhanced students’ knowledge of production planning, quality testing, safety practices, and career opportunities in the automobile component manufacturing sector.
25. The I MBA and I MBA DM students (2025-27 batch) attended the Outbound Training Programme organised by Sky High Academy at the Nilgiri Biosphere Nature Park (NBNP), Anaikkatti, accompanied by Dr Baggam Seshu Sailendra, Assistant Professor for I MBA Batch I, Dr S Allimuthu, Associate Professor for I MBA Batch II, and Ms R Sreeprabha, Assistant Professor from 6th to 9th, 20th to 23rd and 27th to 30th January 2026, respectively.

26. GRGSMS achieved a successful placement outcome through a recruitment drive conducted by Skill Dunia on 8 January 2026, wherein 9 students were selected for the role of Business Development Trainees. The selected students will undergo a three-month on-site internship with performance-based stipends and incentives. Upon successful completion of the internship, candidates will be considered for full-time employment with a CTC ranging from ₹5 LPA to ₹8 LPA.
27. M Abinaya, E Deepika, M Dhanushiya, K S Mohanapriya, and T Rithika (I MBA - Section B) attended the programme titled “Heritage Entrepreneurship: Building Startups from Native Products”, organized as part of the Tamil Arivu Thiruvizha at Kumaraguru College of Technology, Coimbatore, on 8 January 2026.
28. The students of II MBA - Career Oriented HR Club attended "ManageMentor" an initiative by ROOTS HR, an insight of practical and professional approaches with transforming knowledge and expertise by Dr Kavidasan, Director - HR in pursuit of developing future leaders on 8 January 2026. Ms R Sreeprabha, Assistant Professor and Dr A Chitra, Assistant Professor accompanied the students.
29. GRGSMS achieved a successful placement outcome through a recruitment drive conducted by Rinex on 9 January 2026, wherein 12 students were selected for the role of Inside Sales Strategist. The selected students will undergo a three-month on-site internship with performance-based stipends and incentives. Upon successful completion of the internship, candidates will be considered for full-time employment with a CTC ranging from ₹5 LPA to ₹8 LPA.
30. S Nithya Sri, J V Rithika, Jordan, N Ruth Mithra, M Darshini, and Radhika of II MBA attended Session #5 of the “AS I EVOLVE - Season 2025-26” programme organized by the Rotary Club of Coimbatore on 22 January 2026, at Chamber Hall, Avinashi Road, Coimbatore.
31. An industry visit was organised at Milky Mist Dairy Food Limited, Erode for 55 MBA (Digital Marketing) students on 22 January 2026, enabling them to gain firsthand understanding of large-scale dairy manufacturing, quality control systems, automation, and sustainability practices.
32. R Pranitha (II MBA), K Abinaya (I MBA - DM), S Harshavardhini (I MBA - Section A), Priyanga Sree (I MBA - Section A), Maanasa Sri (I MBA - Section A), S Senthamizh Selvi (I MBA - Section A), and Kamalapriya (I MBA - Section A) attended the GRG Gen

Nxt - Rendezvous with Experts programme on 23 January 2026, at the GRG Gen Nxt Incubator.

33. Students have been participating in the 'Monday Musings' organized by Coimbatore Management Association online every Monday. The students have been benefiting from the sessions, gaining exposure and insights through the talks on experiential and knowledge sharing with industry experts and academia.
34. Students have been participating in the contests and events conducted by external colleges mainly the core events related to management. Harshavarthini and Deepika from I MBA - A have won first prize in business quiz and T Harshavarthini and Sahana from II MBA have won second prize at Hindusthan College of Arts and Science, Coimbatore. Kamalapriya I MBA - A won the first prize and Senthamizh Selvi won second prize in Best Manager contest at the MBA department of Dr NGP College, Coimbatore. R Pranitha II MBA secured runner up in the CMA-SMD conducted by CMA at Happy Valley B School, Coimbatore.
