

NEWS & EVENTS - March 2026

Alumna Talk, CXO Talk & E-Talk

1. A CXO Talk by CMsA Ramesh Balagopalan, Finance Head, Malabar Cements Ltd., was conducted on 17 March 2026 from 2:30 pm to 3:30 pm at Chandra Seminar Hall, offering valuable industry insights into cost drivers in the cement sector.
2. An Entrepreneurship Talk on 'Building Scalable Startups: From Idea to Multi-Brand Business' was organized on 18 March 2026. The session was delivered by Mr Arunkumar Visweswaran, Founder, Brand Monk Groups, offering insights on startup scaling and brand building. The event witnessed active participation from I MBA and I MBA-DM students.
3. An Alumna talk was organized on the topic, "Overcoming Self Identity Crisis", with Dr Sharmila Settu (Class of 2013) Mindfulness Trainer and Happiness Coach, as the resource person on 30 March 2026.

Faculty Timeline

4. Dr K G Nisha, Assistant Professor delivered an Internal Faculty Seminar on the topic 'Lifestyle Changes and Investment Patterns: The Mediating Role of Financial Flexibility Among IT Professionals in Bangalore' on 12 February 2026. (Inclusion)
5. Dr K G Nisha, Assistant Professor, participated in a Five-Day National Level Faculty Development Programme on "Teaching Innovation and Research for Sustainable Development and Viksit Bharat @ 2047", conducted by National College (Autonomous), Tiruchirappalli from 16 to 20 February 2026. (Inclusion)
6. Dr K G Nisha, and Mr M Rajesh, Assistant Professor attended the KCW-TLC FEP Module 19 on "Expanding the Circle of Influence through Professional Networking". on 18 February 2026. (Inclusion)

7. Dr Vandana Madhavkumar, Dean - IR, attended the CII HR NXT Conclave on 19 February 2026 at the Residency. (Inclusion)
8. Dr Vandana Madhavkumar, Dean - IR, attended an interaction meeting with Shri Jitan Ram Manjhi, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSME), Government of India, on 26 February 2026. Organized by Codissia. The Union Minister of MSME kick started the "Industry Academia Initiative (inclusion)
9. Dr K G Nisha, Assistant Professor, participated in the Twelve-Day Online National Faculty Development Programme titled "Research Ascent 2026: Mastering Research Methodology", organized by GRG School of Management Studies, from 2 March 2026 to 13 March 2026.
10. Dr Vandana Madhavkumar, Dean - IR, visited Poppys on 3 March 2026 as part of the ongoing consulting assignment on 'HR Solutions'.
11. Dr Vandana Madhavkumar, Dean - IR, served as a panel member at the Women's Day celebrations organized by Circor Flow Technologies on 3 March 2026 afternoon.
12. Dr Vandana Madhavkumar, Dean - IR, was the resource person and conducted a session for 3 hours on "Conflict Management and Resolution" for 30 employees of Swelect on 5 March 2026.
13. Dr R Initha Rina, Associate Professor, was honored with the WoW Award by KCW in association with Rotary Coimbatore Club on 9 March 2026, as part of the International Women's Day celebrations.
14. Dr K G Nisha, Assistant Professor, completed a Mendeley Training Programme under the guidance of a certified Mendeley Advisor, organized in association with Elsevier, and received certification on 12 March 2026, demonstrating proficiency in reference management and academic research tools.
15. Mr M Rajesh, Assistant Professor, participated in the One Day Faculty Development Program (FDP) on "Indian Knowledge Systems in Higher Education: Curriculum Innovation, Research Excellence and Sustainability" organized by the Center for Multidisciplinary Research (CMR) and IQAC, Mazharul Uloom College (Autonomous), Ambur, held on 12 March 2026.
16. Dr Vandana Madhavkumar, Dean Industry Relations attended the CMA Managing Committee meeting on 13 March 2026.

17. Dr G B Sabari Rajan, Associate Professor and Dr S Allimuthu, Associate Professor, acted as an external examiner for the final MBA project viva voce examination held at PSG Institute of Management on 17 March 2026.
18. Dr R Prabusankar served as an External Member for the Board of Studies Meeting organized by the Department of Management, Karpagam Academy of Higher Education (KAHE), Coimbatore, on 17 March 2026.
19. Dr Vandana Madhavkumar, Dean - IR and Dr G B Sabari Rajan, Associate Professor were awarded the Best Faculty award during the 'College Day Celebrations' held on 18 March 2026.
20. Dr A Chitra, Assistant Professor, served as the Chief Guest for the National Conference titled "From Branches to Bytes: Transforming Customer Journeys in Retail Banking", organized by the College of Business Management, Krishnagiri.
21. Dr A Chitra, Assistant Professor, has been appointed Member of the Editorial Board for the journal, Global Perspectives in Management.
22. Dr Vandana Madhavkumar, Dean IR, attended the Annual Day of CII IWN Coimbatore Zone on 19 March 2026 at The Residency and has been selected as EC member 2026-27- Core Team Member (CTM) of Leadership Vertical of CII IWN.
23. Dr M Reshma completed the course titled, 'Master Problem Solving and Critical Thinking' offered by LearnKartS in Coursera.
24. Dr P Sadhasivam, Director, attended the meet of "German Indian Round Table"(GRIT), Coimbatore Chapter on 25th March 2026.
25. Dr Vandana Madhavkumar, Dean IR, was the Chief Guest at the valedictory function of Food Processing Technology and Management department of PSGRKCW and delivered the valedictory address on 26 March 2026.
26. Dr J Meena Maheswari, Associate Professor, completed an online course, "Financial Modeling and Valuation: Analyze and Forecast", authorized by EDUCBA, through Coursera on 30 March 2026.

Institute Timeline

27. A series of sessions under the international seminar titled "Soft Skills for Success" was conducted for students of CETYS University, Mexico during March 2026. The modules included Effective Communication Skills on 6 March by Dr Vandana

Madhavkumar, Emotional Intelligence & Self-Awareness on 7 March by Dr A Chitra, Team Working & Collaboration on 13 March by Dr P Sadhasivam, Adaptability and Flexibility on 14 March by Dr Ajith K Thomas, Stress Management on 20 March by Dr G Brindha, Time Management on 21 March by Dr G B Sabari Rajan, Critical Thinking & Problem Solving on 27 March and Creativity and Innovation on 28 March by Dr M Reshma.

28. A twelve-day online National Faculty Development Programme titled “Research Ascent 2026” on Mastering Research Methodology was organized by GRG School of Management Studies from 2 March to 13 March 2026. The programme was co-convened by Dr M Reshma and Dr G Brindha. The FDP modules facilitated the following sessions:

- 02.03.2026: Research Foundations - Dr P B Sripirabaa, Adjunct Faculty, GRG School of Management Studies
- 03.03.2026: Literature Review & Gap Identification - Dr Azim Azuan Osman, Senior Lecturer, Universiti Utara Malaysia
- 04.03.2026: Bibliometric Analysis using VOSviewer - Dr G Brindha, Assistant Professor, GRG School of Management Studies
- 05.03.2026: Principles of Sampling and Measurement - Dr B Sripirabaa, Adjunct Faculty, GRG School of Management Studies
- 06.03.2026: Introduction to Econometric Models in Social Science Research - Dr P Sadhasivam, Director, GRG School of Management Studies.

29. The I MBA (2025-27 batch) students attended a five-day training programme on “Generative AI for Leadership” organised by GRGSMS in collaboration with KPMG from 23s March to 27 March 2026.

30. “The Dinamalar Kalvi Vazhikaatti organized Education Expos across various cities, in which the faculty members of GRGSMS actively participated. Dr R Initha Rina, Associate Professor; Ms R Sreeprabha, Assistant Professor; and Dr J Meena Maheswari, Associate Professor, represented the institution at CODISSIA, Coimbatore. Dr S Allimuthu, Associate Professor, participated in the Madurai expo, while Dr A Chitra, Assistant Professor, represented the institution in Salem, on 27, 28, and 29 March 2026, respectively. Additionally, at the Omega Events Edu Expo held in Ooty on 27 March 2026, Dr G B Sabari Rajan, Associate Professor, participated.

Guest Lecture

31. A Guest Lecture on “Working Capital Management: Concepts, Determinants and Practices” by CA Meena Swaminathan (B.Com, FCA, DISA, CISA, CISM) was conducted on 13 March 2026 from 9:20 am to 11:40 am at Multi Media Hall 1, providing practical insights into effective working capital decision.

Research, Funding & Publications

32. Dr R Prabusankar, Professor, completed the Internal Faculty Seminar (IFS) on 3 March 2026, presenting the research study titled “Factors Influencing Purchase Intention of Ready-To-Cook Food Products in Chennai City”.
33. The II DC of Ms Adlinda S, Full time PhD Scholar under the guidance of Dr G Brindha, Assistant Professor was conducted on 6 March 2026. Dr K Thulasivelu, Director, RVS Institute of Management Studies was the subject expert for the same.
34. Dr K G Nisha, Assistant Professor, presented a research paper titled “Lifestyle Changes and Investment Patterns: The Mediating Role of Financial Flexibility Among IT Professionals in Bangalore” at the National Conference on Business, Economics, Social Science and Humanities (NCBESSH-26), organized by NIER (National Institute of Engineering and Research), held on 7 March 2026 at Ahmedabad, India (Virtual Mode).

Students Timeline

35. An Industry Visit Debriefing Session was conducted under the Industry Relations Initiative on 25 February 2026 from 11:30 AM to 12:40 PM at Prakruthi Hall. MBA first year students presented their key learnings from visits to Propel Industries Pvt. Ltd., Roots Industries India Pvt. Ltd., A1 Chips & Exports India Pvt. Ltd., and Milky

- Mist Dairy Food Limited, linking classroom concepts with real-time industry practices. Based on the evaluation, Team MBA DM (Milky Mist Dairy Food Limited) secured the highest points. (inclusion)
36. Tsshree I MBA students were certified for virtual seminars offered by CETYS University, Mexico, with Kavya S, Saranya JM, Sowmiya S, certified for "Happiness in Life and Work " from 21 February to 21 March 2026.
 37. The I MBA students– K Karisni, N Logeshwari, and S Sunmathi participated in the Innovation Expo held on 17 March 2026 at PSGRKCW, presenting their entrepreneurial ventures, Sherae Skin and Hiranya Clothing”.
 38. Second-year MBA student K Abirami (Section I) and first-year MBA students Midunya, G Evelin Jovita, V Oviya, and R V Roshana participated in Session #6 of the Rotary Club of Coimbatore’s ‘As I Evolve’ Series (2025-26) held on 26 March 2026. The session featured Ms Nausheen Banu Chand, High-Altitude Endurance Athlete, and Rtn. Pradeep Yuvaraj, CEO, Prezantim, who shared insights on resilience, personal growth, and career development.
 39. Ms Haridharshini of II MBA has been selected by OGS-Pro Academy, Omnicorn Global Solutions, Coimbatore, as a Graduate Trainee - Media Solutions with a stipend of 14,000 per month for a three-month probation period and upon successful completion, she will be offered the role of Senior Associate Grade I with a package of 4.5 LPA."
 40. B S Jayasri and T Kamalapriya (I MBA A), along with Yazhini Pandian (I MBA DM), participated in the GRG Gen Nxt - Founder Roundtable on ‘Agritech Innovation’ held on 27 March 2026 at GRG Gen Nxt Incubator, Coimbatore. The session highlighted the role of agritech innovations in shaping the future of farming.
